Dorchester Directory of Community Aims & Aspirations 2017-2020



Culture, He	eritage, Tourism & Leisure			
Aim	Objective	Target/Action/Outcome	Lead partner	Key partners
Develop more activities	For older people Lunch clubs Social spaces Skills such as IT For younger people Maintain and improve play areas New activities such as bouldering, parkour and gym Continued support for youth club – extend offer i.e. to years 5-6 For wider community More craft sessions Maker spaces/open workshops Develop more outdoor spaces for sports/leisure e.g. create a country park More evening events – develop café culture Inclusive projects E.g. for people with disabilities Create an 'accessible garden' in Borough Gardens More facilities at Poundbury – e.g. jogging route, tennis courts, climbing boulder, dog play area & more benches.	 Develop food project to link allotments, schools, food banks, cookery classes etc – work with existing projects to extend their work. Find out need for craft group and help to start. Work with DTC to develop outdoor spaces including potential country park & accessible garden of reflection at Borough Gardens. 	Age UK Dorchester DYCC DTC	Range of VCS organisations WDDC
Better information about events	E.g. via an app for Dorchester.	4. Implement town centre Wi- Fi and design a 'what's on' app.	BID	Dorchester Chamber of Commerce

Support	Promote Dorchester as a regional arts destination.	5. Develop Maltings as	Dorchester Arts	Local arts
music and	Develop a high guality automorph at the Maltings	leading arts venue.	Duarram / Carrana	organisations
the arts	Develop a high-quality arts venue at the Maltings –	C Manda with land anto	Brewery Square	such as
	contemporary and community friendly with decent rehearsal	6. Work with local arts	DTC	Dorset Arts
	space.	organisations to link	DTC	Company,
	All and are a distance of a second and a Danaharda and b	projects together.	D -1 - (C11	Dorset
	Attract more artists & performers to Dorchester e.g. by		Duchy of Cornwall	Centre for
	offering rehearsal space as swops for shows.			the Creative
				Arts &
	Use new sites for the arts – e.g. Poundbury.			Activate
Develop	Write Heritage/Tourism strategy –	7. Write Heritage-Tourism	DTC	Other local
Heritage	Create 'brand Dorchester' & marketing plan	strategy		heritage
Tourism	Coordinate themed heritage offer for town with	Include:	DCC	groups such
	partners and run experiential events to reflect concept.	*Long term vision		as
	 Other events – e.g. Multi-era events. 	*Combined and coherent	WDDC	Thomas
		interpretation plan		Hardy
	Consider designating a Heritage Quarter.	*Combined marketing &	Heritage	Players,
		communication plan.	Committee	Dorchester
	Ensure Heritage improvements are capitalised upon – County			Community
	Museum and Shire Hall.	8. Coordinate	Heritage &	Play
		accommodation providers	Tourism Forum	Association,
	Link arts offer to heritage offer.	to work together.		Thomas
			Dorset County	Hardy
	Develop Thomas Hardy offer.	9. Initiate project to increase	Museum	Society
		number of B&B's and		
	Encourage development of more/new high quality	other town based	Shire Hall	Heart of
	accommodation.	accommodation.		Wessex
			The Keep Military	Partnership
	Work with accommodation sector to promote existing spaces.	10. Trial and evaluate	Museum	
		different types of creative		Local rail and
	Work with travel companies to improve footfall.	programming – festivals	Civic Society	bus
		and events around		companies
	Better use of websites/develop new website to promote.	heritage themes -	National Trust	
		engaging the local		
		community.	Other local	
		community.	heritage groups	

11. Encourage Heritage organisations to trial passport entry package.
12. Design marketing leaflet/map promoting existing heritage offer.
13. Build website/online
resource to link and promote Dorchester
offer.

Transport & Accessibility

Aim	Objective	Target/Action	Lead partner	Key partners
		Outcome	zeau partirei	ney partners
Better joined	Involve local people in DTEP.	14. Ensure local people are informed about	DCC – Dorset	WDDC
up transport		opportunities to comment on proposed	Highways	
solutions – in	Maintain rural bus links.	highway schemes.		DTC
and around			DTEP	
town and	Maintain town bus routes.	15. Write strategic heritage-tourism strategy		
with rest of		for Dorchester - & link with existing	Heart of Wessex	
UK	Forward planning for future demand – e.g. to help	economic/tourism reports and plans.	Partnership	
	potentially increased need for transport to Poole			
	Hospital.	16. Contact local transport providers to:	Local rail and	
		Review timetable issues and discuss ways	bus companies	
	Work with regional/national providers to get best	to improve these – e.g. using mobile		
	service – and also to develop tourism e.g. promote	phone technology		
	Dorchester at destinations such as Southampton.	 Create plan to improve tourism reach. 		
Improve	Make platforms at both stations accessible to all.	17. Complete Access Ramp at Dorchester	DCC	Friends of
Dorchester		West Station.		Dorchester
South and	Link 2 stations – to each other and to town –		Brewery Square	West Station
Dorchester	improve signage.	18. Improve access at Dorchester South	, ,	
West		Station – to both platforms.	DTC	
Stations				
		19. Install new wayfinding signage at both		
		stations.		
Improve road	Introduce 20's plenty scheme.	20. Review road safety levels around town,	DCC	Dorchester
safety		identify issues & look at good practice		Access
	Review/implement developments in traffic	from other parts of UK to replicate locally.		Group
	management – e.g. count down timers at traffic			
	lights.			Transition
				Town

Promote cycling	Encourage more children to use bikes e.g. by supporting and promoting existing schemes such as	21. Meet with DCC officers to identify what schemes are currently operating &	DCC	DCN
, 0	Bike It and school cycle safety awareness.	support initiatives to promote more cycle schemes.	Sustrans	CTC Wessex
	Create cycle routes in town & make town centre bike friendly. E.g. Link Poundbury to Dorchester	22. Help implement more integrated system		DTEP
	with cycle route. Complete Broadmayne – Dorchester route.	of cycle paths – including to local parishes.		Transition Town
		23. Promote access to bike maintenance schemes e.g. through Try This Dorchester.		Dorchester
Address parking	Creative solutions to parking issues – e.g. Park on My Drive scheme.	24. Meet with WDDC to discuss issues with parking in town including issues with using	DCC	Dorchester Access
issues in town	Consider introduction of pay on exit parking.	parking machines.	WDDC	Group
	Ensure disabled parking access maintained and	25. Promote shopping/parking scheme so more visitors are aware of it.	BID	DTC
	improved – work with advisory access group.	26. Promote identified schemes to increase		DTEP
		number of parking spaces in Dorchester.		
Support	Encourage development of car share schemes and other community initiatives – to also include young	27. Maintain links with POPPs	POPPs	
Community	people.	Community Worker.	Dorchester	
Transport		28. Meet with local Neighbourhood Car	Neighbourhood	
Schemes	Extend car scheme e.g. to deal with current and future demand for hospital visits to Poole. Also	scheme and review how to grow and promote the service.	Car Scheme	
	develop scheme to allow better access to work and social events.	promote the service.		
Promote	Ensure shops and business are physically accessible	29. Do audit of access to shops and business	Dorchester	Access
accessibility to the local	and welcoming of people with a disability.	in town. Identify best practice and share.	Access Group	Dorset
environment	Ensure town is fully accessible e.g. dropped kerbs are sited in correct locations.	Continue to review and report on access in town.	DTEP	BID
	Ensure public transport consistently caters for		DCC – Dorset	Chamber of
	cyclists, pushchairs/buggies and wheelchairs.		Highways	Commerce

Community	Community				
Aim	Objective	Target/Action/Outcome	Lead partner	Key partners	
Councils co-produce work and services with	Include community in decision making e.g. in Local Plan decisions, potential	31. Establish regular communication/links between communities and local government	DTC	WDDC	
local organisations.	move to become a unitary authority	E.g. Investing in Dorchester event to find out more about significant projects planned for the		DCC	
	Create innovative ways of delivering projects.	town. 32. Develop and disseminate information about		DCA	
	Joined up, evidence based commissioning of services with transparent tender process.	new social enterprise models including Consortia, Community Interest Companies, Limited Liability Partnerships and Single			
Councils should be more open and better	Encourage more (diverse) people to stand as councillors.	Points of Contact. 33. Run regular Democracy Day.	DTC	WDDC	
reflect local community	Encourage stronger community voice – e.g. improve consultation to make it more interactive/imaginative to	34. Provide work placements & councilor shadowing to encourage young people to get involved in their council.		DCC	
	engage wider community and ensure community know how to contact & work with councillors.	35. Actively engage & involve 'hard to reach' groups.			
		36. Create a suggestions box for the council.			
Start more community activities	E.g. Food based projects.	37. Back community allotment projects.	DTC	Range of VCS organisations	
		38. Encourage allotment holders to donate excess produce – e.g. to foodbanks.	Range of VCS organisations		
		39. Set up tailored cookery courses for vulnerable people.			
		40. Events and activities to enhance local food economy.			

Better coordination of existing projects and initiatives – including improved communication between groups/services	Help groups to better promote and share what they do. Prevent replication & develop new projects to fill gaps.	 41. Write a directory of local community organisations to include aims and activities of groups. Establish central point to pull information from Develop a new website for Dorchester Extend local advice networks. 42. Audit existing projects in operating in Dorchester and identify gaps in provision. 	DTC	Range of VCS organisations
Plan ahead to address threats to councils and community organisations — including funding	Collate and use data sources as evidence for strategic planning and fundraising – e.g. from Citizens Advice. Improve/extend funding advice for local organisations.	 43. Continue to advise individual organisations about fundraising and sustainability Hold group training & skills sharing sessions re fundraising Design tool to allow people to collaborate rather than compete for funding pots. 	DTC DCC WDDC	Range of VCS organisations

- 1. Look at ways of engaging & supporting minority and isolated groups/individuals
- 2. Promote and encourage diversity and equal opportunities to increase community cohesion

Health, Wellbeing & Safety					
Aim	Objective	Action/Target/Outcome	Lead partner	Key partners	
Improve link between health and social care – promote better	Better sign posting to existing community support and activities.	44. Develop a community directory (see acn 41).	Dorset Healthcare, Public Health	Ridgeway Radio	
coordination of community services	Link community support projects together.	45. Hold regular community lunches.	Dorset, Mid- Dorset CCG	Range of VCS organisations	
	Better use of 'My Life, My Care'.	46. Circulate relevant	DTC		
	Help to implement Community Radio.	information to contacts.			
Involve community in changes to NHS &	Share opportunities to feedback to consultations.	47. Ensure consultations are circulated.	Dorset Healthcare,	Range of VCS organisations	
Health Services	Consider full impact of changes – e.g. on demand for transport and after hospital care needed.	48. Encourage coordinated response to proposals – e.g. by holding focus groups.	Public Health Dorset, Mid- Dorset CCG	DTC	
More help for most vulnerable people	Campaign for more mental health support.	49. Work with VCS & statutory partners to	Citizens Advice	DCC	
	 Access to advice and information (A&I) Particularly to help people navigate benefit claims such as Personal Independent Payments 	coordinate services and ensure access to A&I.	Dorset Advocacy	Range of VCS organisations	
	 Also for issues such as drug and alcohol abuse. 		Age UK Dorchester	CMHT's	
Support for older people	Build more projects to reduce isolation and loneliness (especially but not exclusively amongst older people) • More eating projects – including lunch clubs and cookery classes • Support for befriending schemes	50. Increase coordination & help recruit volunteers to befriending schemes.	POPPs Age UK Dorchester	Range of VCS organisations	
	Support for isolated people after hospital discharge.	51. Work with current food projects/food banks to develop them.	Red Cross RVS		

Support for young	More physical sports and activities.	52. Set up more sports	DFPZ	Range of VCS
people		opportunities aimed		organisations
	Early intervention with mental health support.	at young people e.g.	CAMHs	
		parkour, climbing.		DYA
	Better protection from inappropriate internet sites.		Local Schools	
		53. Run mental health		DYCC
	Better drugs and alcohol information/awareness.	awareness project.	WDDC	
	More help to deal with bullying.	54. Work with partners delivering services to coordinate.	DYE	
Strengthen good	Maintain support for under 5 provisions including Dorchester	55. Look to secure long	HSWD	Local under
quality Early Years	Opportunity Group.	term/sustainable		5's groups
provision		future for vulnerable	DOpp	
•	Encourage pre-schools and primary schools to work more	organisations.		Local primary
	closely together.	_	DCC	schools
		56. Adopt more joined up		
		working practices.		

- 1. Support older people to address fuel poverty and so reduce risk of winter deaths.
- 2. Support older/vulnerable people to reduce risk of accidents and falls.
- 3. Support for all residents to improve health and well-being.
 - Identify and address health inequalities
 - Hold more open events to inform people about different health conditions and how to get help with them
 - Promote a healthy life style and support a more active population i.e.:
 - o Continue to improve outdoor recreation and play areas
 - o Support projects such as the Strollers who promote walking for health.
- 4. Maintain low levels of crime and, where crimes occur work with the police to resolve
 - Ensure people experiencing hate crime receive support and information
 - Reduce fear of crime through initiatives such as intergenerational projects and highlighting positive contribution of younger people.
- 5. Support schemes to improve road safety for all residents e.g. traffic calming initiatives.
- 6. Ensure buildings are regulated and have smoke alarms plus offer safe means of escape in case of fire and so reduce risk of accidental fires/injury by fire.

Aim	Objective	Target/Action/ Outcome	Lead partner	Key partners
Support tenants in rented accommodation	Improve access to advice and information e.g. from Youfirst, Dorset Councils Partnership, Magna Housing and Citizens Advice. Help people who are in housing difficulty: • Promote early intervention/help • Lobby for more tenancy security • Campaign for creation of a local social lettings agency.	57. Work with A&I organisations to ensure continuation of services. 58. Work with Advice Dorset Network to promote services of A&I organisations.	WDDC Magna, Hastoe, Mill Street & other Housing Associations A&I organisations	DTC
Develop a supply of affordable housing for Dorchester – particularly for students & younger people under the age of 35	 Encourage more affordable rented accommodation Prompt home owners with space to consider renting rooms. Continue to bring empty/underused properties back into use. Set up a Community Land Trust to deliver affordable housing aimed at under 35's Work with partners such as Dorset County Council to identify and release additional sites for development. 	59. Develop West Walks tennis courts as affordable housing. 60. Meet with DCC (Dorset Property) & other partners to identify available land. 61. Facilitate a housing forum meeting to include local MP.	Dorchester CLT DTC WDDC	Magna, Hastoe, Mill Street & other Housing Associations Wessex Community Land Trust
Promote sustainable building schemes	E.g. Using thermal/solar heating, high quality insulation, and grey water systems. Explore other housing options such as co-housing and self-build. Introduce ban on building second homes – like St Ives.	62. Promote awareness of schemes to improve sustainability.	WDDC Transition Town Dorchester	DTC

- 1. Promote development of housing relevant to range of people's needs including older people, households with special needs, smaller households. Consider for instance housing option such as Extra Care Schemes.
- 2. Maintain character/quality of built environment in Dorchester.

Economy, Training/E	ducation & Volunteering			
Aim	Objective	Target/Action/Outcome	Lead partner	Key partners
More support, guidance and opportunities for young people - especially in school	Grow menu of opportunities for young people post school. Develop apprenticeship scheme including higher apprenticeships (open to all ages but with a focus on younger people). Additional resources for NEET young people, care leavers and others 'at risk' of being left behind. Encourage careers colleges, careers fayres and careers advice. Work with schools, trainers and business to meet skills gap.	 63. Work with partners to increase number of apprenticeships available in town. 64. Maintain close contact with economic development team at WDDC. 65. Initiate more projects working with vulnerable young people. 	DCC DTC WDDC Chamber of Commerce BID	Local businesses Thomas Hardye School Training providers such as Kingston Maurward College & Skills and Learning Range of VCS organisations
Support economic diversification away from public sector	Identify growth potential such as: • Heritage-Tourism • Local Food Economy – shop local & eat local.	66. Back projects with clear economic benefits.		
Support local business	Create a community business hub with shared office function. Develop more employment sites. Keep business informed and provide high quality training and advice. Boost local/independent business	67. Work with WDDC to initiate a scheme.68. Identify land for employment development.69. Support Chamber of Commerce and BID to work effectively.	WDDC DTC Local businesses Chamber of Commerce	Dormen scheme

	Help to negotiate rents and rates.		BID	
	Help increase company's productivity and output. Roll-out Superfast Broadband & provide		LEP	
Extend other learning	town centre Wi-Fi. Working for instance with local heritage-	70. Create 'directory' of	DTC	
opportunities in town	culture providers.	opportunities for people to get involved. 71. Hold community days.	Range of VCS organisations - especially main heritage providers	
Continue to integrate and link Poundbury with town centre	Link initiatives to priorities identified with local residents.	72. Work with Poundbury Residents Association on joint projects – e.g. holiday hangouts for children.	Poundbury Residents Association Duchy of Cornwall	DTEP
Maintain (& extend) advice, information and advocacy services	Support people in financial difficulty. Early help for people in housing difficulties. Help for people experiencing issues with benefit claims and Personal Independent	73. Maintain links with Advice and Information services and cooperate with them.74. Support local food banks and	Citizens Advice Dorset Advocacy Dorchester	
	Payments including campaigning for better services.	developBudgeting classesAllotment sharesCookery courses.	Poverty Action Group Dorchester Food Bank	

Increase volunteering	Modernise volunteer offer e.g. opportunity to	75. Project to highlight benefits of	DTC	Range of VCS
	develop skills and follow passions.	volunteering – particularly for		organisations
		younger people & those	Volunteer	
	Review and develop accreditation e.g. to	looking for change in life	Centre Dorset	
	include employability skills.	circumstances.		
	Increase level of good practice with	76. Support organisations		
	volunteers.	providing high number of		
	Look at establishing pool of cultural-heritage	volunteering opportunities to		
	volunteers.	implement best practice.		
	More support for people with disabilities.			

- 1. Develop an enterprise economy and encourage business start-ups
 - Provide mentoring and advice for new initiatives
 - Support business forums to share good practice.
- 2. Attract knowledge based companies to set up in Dorchester.

Environment						
Aim	Objective	Target/Action/Outcome	Lead partner	Key partners		
Improve current Town Centre offer	Improve first impressions of town at all gateways to Dorchester – especially improve appearance/welcome	77. Replace signage at town entrances and	DCC	Civic Society		
	to town from Kingston Maurward roundabout to Grays Bridge.	install features such as public art.	WDDC	Brewery Square		
	Smarten up building frontages.	78. Develop development of	DTC	Dorchester Chamber of Commerce		
	Improve car parks appearance and develop parking capacity.	wayfinding signage in town.		BID		
	Link town together better – including to Brewery Square.	79. Work with local landlords to improve building frontages.				
Develop Town Centre masterplan	Improve/modernise Townscape – shared/mixed use.	80. Ensure local community widely	DCC	Local heritage organisations		
	Support local, independent shops and businesses – design to attract.	involved in decisions about town centre development.	WDDC DTC	Civic Society		
	Link design plans to heritage offer and ensure they					
	reflect historic nature of town.	81. Work with statutory, community and	DTEP			
	Address issues of development and sustainability – e.g. Charles Street proposals.	business partners to design Dorchester for the future.	LEP			
Encourage civic pride	Support nature conservation schemes such as tree	82. Work with town	DTC	Friends of Borough		
in open spaces – open	planting.	council and VCS		Gardens		
garden schemes, town décor, parks award	Set up more nature walks.	groups to develop more environmental		Transition Town		
etc.	Champion allotments.	projects.		Dorchester		
	·			Friends of Riverside		
				Nature Reserve		

	Encourage community gardening in public spaces.	83. Look at establishing		
	Increase number of natural verges/natural planting.	open gardens		
		scheme.		
	Keep town tidy			
	 Set up community litter picking scheme 			
	 Introduce more recycling points and bins. 			
	mer oddec more recycling points and amor			
Improve town	Improve and replace town signage including brown	84. Install wayfinding	DTC	
orientation	signs, town wayfinding signs and car park signage.	signage in town.		
			BID	
	Widen BID Ambassador Scheme.			
Increase dependence	Promote use of green energy sources.	85. Work with local	Transition	
on renewables		community groups	Town	
	Encourage environmentally friendly shops – e.g.	and business to set	Dorchester	
	campaign to reduce rates.	up environmental		
		initiatives such as a		
	Encourage innovative recycling/waste reduction	wood recycling		
	schemes.	scheme.		
	Promote local eco schemes in shops – e.g. Close the			
	Door (to reduce heating).			

- 1. Improve air quality in town by reducing traffic promoting alternative routes.
- 2. Promote sustainable living in town e.g. supporting Transition Town project and development of transition streets & community growing spaces.
- 3. Ensure protection of local wildlife and environment.